# Aggregation in Practice: Learning from the Chicago Climate Exchange and Looking Ahead to California

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#### **About Delta**

- The Delta Institute is a 501(c)(3) nonprofit organization dedicated to building a Great Lakes regional economy that is job rich, inclusive and environmentally sustainable.
- We are a center of innovation creating market opportunities through four levers of change:
  - Creating social enterprises that are models of sustainable business
  - Providing solutions for business and industry
  - Designing systems innovations and advocating for policy changes
  - Defining value for natural systems and resources



## Carbon Program Origin

In 2005, the Illinois Environmental Protection Agency asked Delta to assist in figuring out how to link agricultural producers to the carbon market.



\$20,000 grant enabled us to create the Illinois Conservation and Climate Initiative by forming an innovative partnership with the State of Illinois, several federal agencies, SWCDs, and a wide-ranging advisory committee. The initial focus was conservation tillage.

Delta worked to broaden understanding of the agricultural system, identify key organizations to help with implementation, and understand the greenhouse gas market.

From the outset, aggregation and county-level involvement were considered essential to program success.

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## **Program Structure**

- Advisory committee was formed, consisting of government agencies, academics, professional and trade organizations, and NGOs.
- Regular meetings held to create a system to enroll qualifying projects and identify the necessary organizations for program implementation.

#### Outreach and Education:

State Agencies, Conservation Districts, Advisory Committee Members.

#### **Enrollment:**

Conservation Districts and Delta Institute

#### Aggregation, Trading and Payments:

Delta Institute

#### Verification:

Conservation Districts (Soil Only)

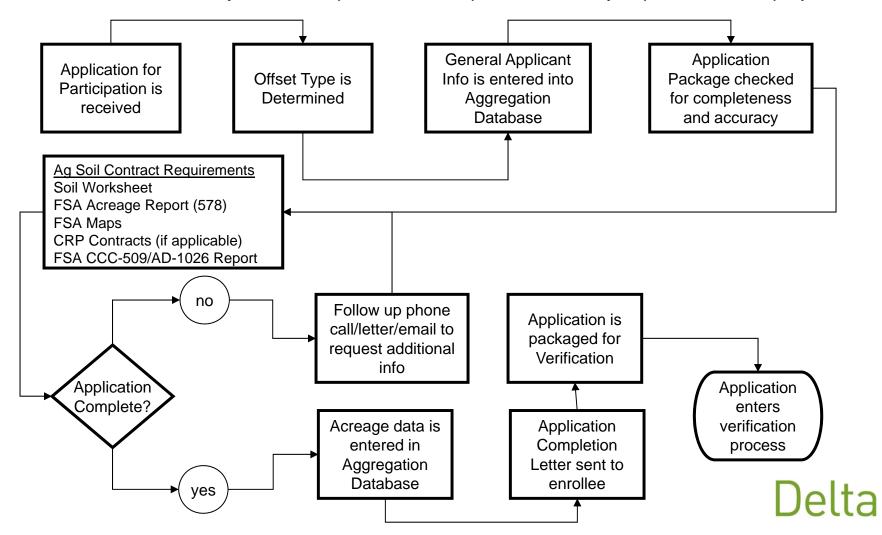
#### **Advisory Committee Members:**

- Delta Institute
- Illinois Environmental Protection Agency
- Illinois Department of Natural Resources
- Illinois Department of Agriculture
- Association of Illinois Soil and Water Conservation Districts
- SWCD Employee Work Group
- USDA-IL Natural Resources Conservation Service
- USDA-IL Farm Service Agency
- Illinois Association of Resource Conservation & Development Areas
- University of Illinois
- University of Illinois Extension
- Illinois Association of Professional Farm Managers & Rural Appraisers
- · Illinois Farm Bureau
- The Nature Conservancy
- Illinois Soybean Association
- Illinois Corn Growers Association
- · Illinois Forestry Development Council
- Illinois Beef Association
- Illinois Pork Producers Association



## **Aggregation Administration**

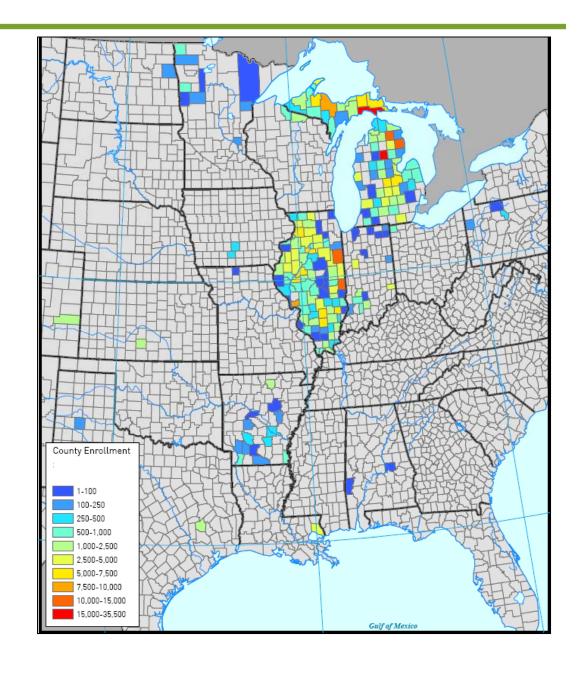
- Efficient data management is critical to enabling low-cost aggregation
- Delta structured a formal internal system to review enrollments
- Delta created a database system with spreadsheet outputs to track key aspects of offset projects





## **2006-2010 Enrollment**

Acreage Submitted	392,904
Grass Plantings No-Till/Strip-Till Afforestation Managed Forests	49,888 171,498 24,955 146,564
Contracts Submitted	1,385
Soil	806
Grass Plantings	500
No-Till/Strip-Till	126
Grass & Tillage	180
Afforestation	425
Managed Forests	154





## **CCX Program Results**

- Traded over 650,000 tons of carbon, roughly 1/3 ag soil and 2/3 forest
- Over \$2 million in revenue returned to enrollees
- Verified 12 ag soil & forestry project pools
- Over \$200,000 in revenue to Delta subsidiary through an 8-10% fee to administer the program and support mission of 501(c)(3) parent
- Developed and piloted CCX Sustainably Managed Forests Protocol
- Adapted CCX Energy Efficiency and Ozone-Depleting Substance Destruction Protocols for aggregation
- Replicated Illinois state partnership in Michigan and enrolled projects in 16 other states



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#### **Lessons Learned**

- Aggregation works best where a physical presence is possible
- Up-front, predominantly internal financing did not pay off, but is by far the most flexible business model
- Aggregators should avoid taking essentially all contract risk
- Keep the documentation process as electronic as possible
- Holding internal costs low allows for extended market involvement
- Creating scenarios for market/policy environment helps, but do not overlook project type/protocol/registry risk
- Land tenure can be a wild card for verification and permanence
- Nonprofit 501(c)(3) structure is ideal for attracting partners and pursuing funding to improve future efforts based on experience





#### **Current Efforts**

 Studying farmer attitudes with University of Chicago behavioral economists and developing policy recommendations (supported by ERS Economics of Markets for Agricultural GHGs Program)

 Piloting ACR's nutrient management protocol, improving biogeochemical model usability, and exploring CAR/ARB/VCS programs (supported by three-year NRCS Conservation Innovation Grant)

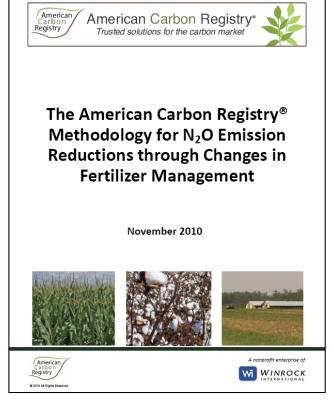
Partnering with National Wildlife Federation, American Farmland Trust, CTIC, ACR, EKO

Asset Management Partpers OK State OCC DNDC Applications, Research and Training

LLC





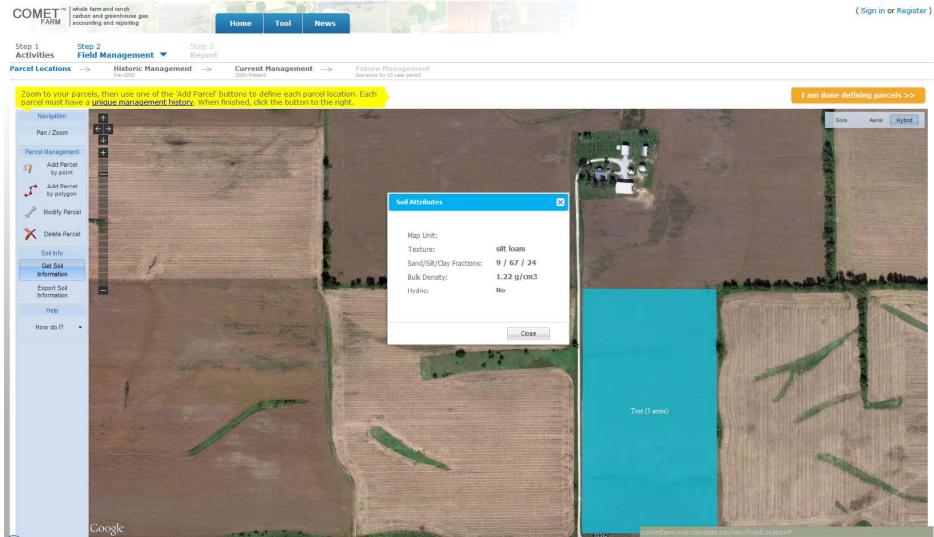








## The Future of Aggregation?







#### Recommendations

- Improve coordination between federal/state-sponsored research and aggregators
  - In ag, focus on COMET-FARM and the Nutrient Tracking Tool
- Base performance standards and quantification approaches on readily accessible data/tools
- Involve government in outreach, coordination and administration
  - NRCS, FSA, Forest Service, Extension system
- National network of NRCS-accredited Technical Service Providers could be ideal ag & forestry verifiers
- Consider range of payment types before locking on to offsets, and attempt to pursue at least one simultaneously as a hedge
- Understanding the motivations and preferences of credit suppliers should inform project and protocol structure





#### **Contact Us**



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