



EPRI

ELECTRIC POWER
RESEARCH INSTITUTE

The Near Future of Electric Transportation

Mark Duvall

Director, Electric Transportation

**Global Climate Change Research
Seminar**

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Mainstream PEV Commercialization Began December 2010



Chevrolet Volt

- Extended Range Electric Vehicle
 - (EREV - A plug-in hybrid with a guaranteed electric range).
- EV Range of 25 – 50 miles
 - 35 mi EPA rating
- Charging: 8-9 hours at 120V, 12A
3 hours at 240V, 15A



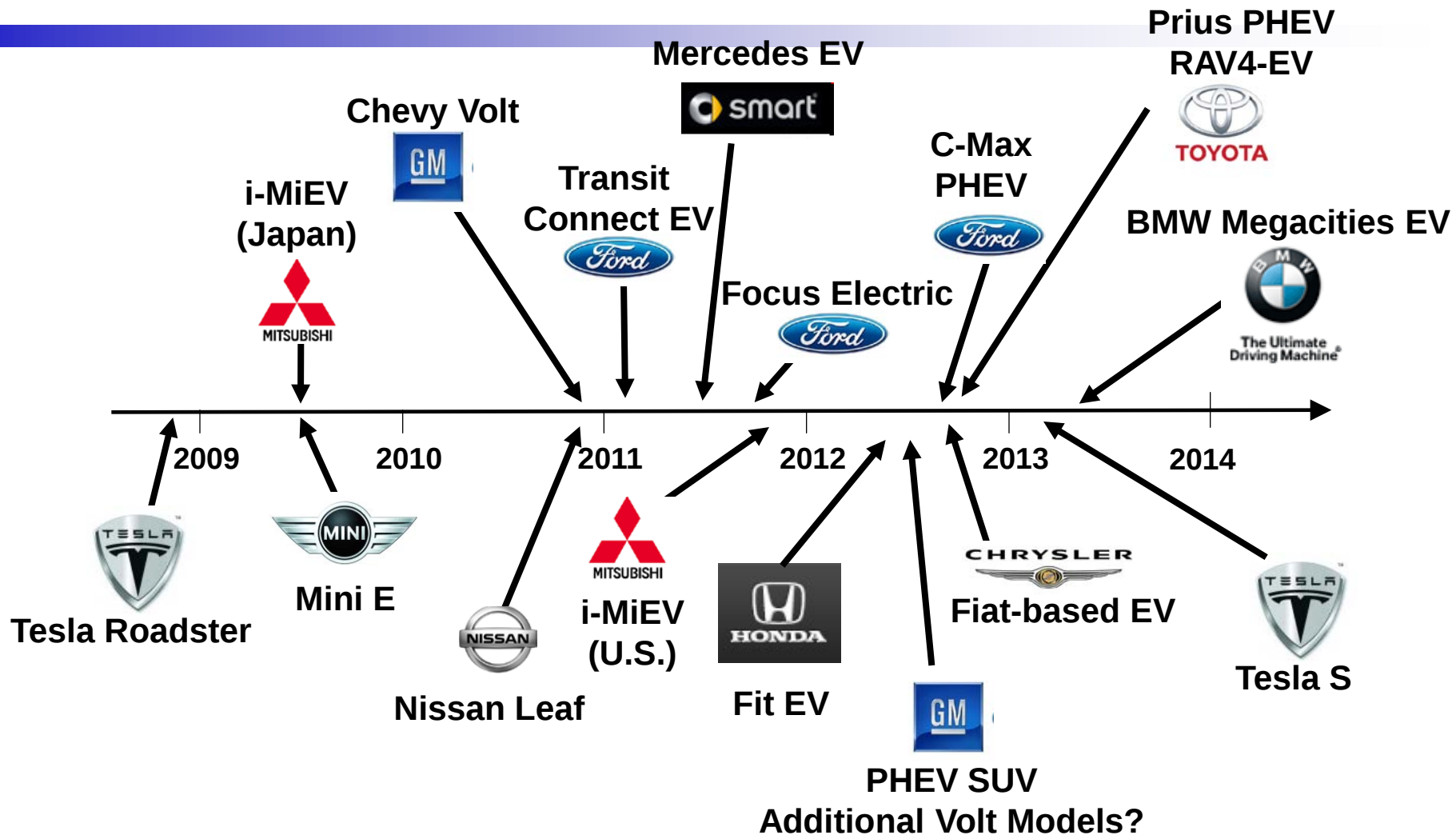
Nissan Leaf

- Battery Electric Vehicle
- EV range of 80 – 100-miles
- Charging: 20 hours at 120V, 12A
8 hours at 240V, 15A
30 min at 400V, 150A

Status of PEV Rollout

- Nissan successfully launched the Leaf battery electric vehicle in December 2010
 - **Dec: 16 deliveries** **CYTD: 1,025 deliveries**
 - 2011 production estimated at 30,000
 - Building U.S. EV, battery plant in Smyrna, TN
- General Motors successfully launched the Chevrolet Volt Extended Range Electric Vehicle in December 2010
 - **Dec: 326 deliveries** **CYTD: 1,703 deliveries**
 - 2011 production estimate ~10,000—2012 production estimates of 60,000 to 120,000
 - 2 new Volt models announced, possibly also an SUV
- Ford announced timing for the Focus Electric and C-Max PHEV, began delivery of Transit Connect Electric
- Toyota announced timing for Prius PHEV, RAV4 EV

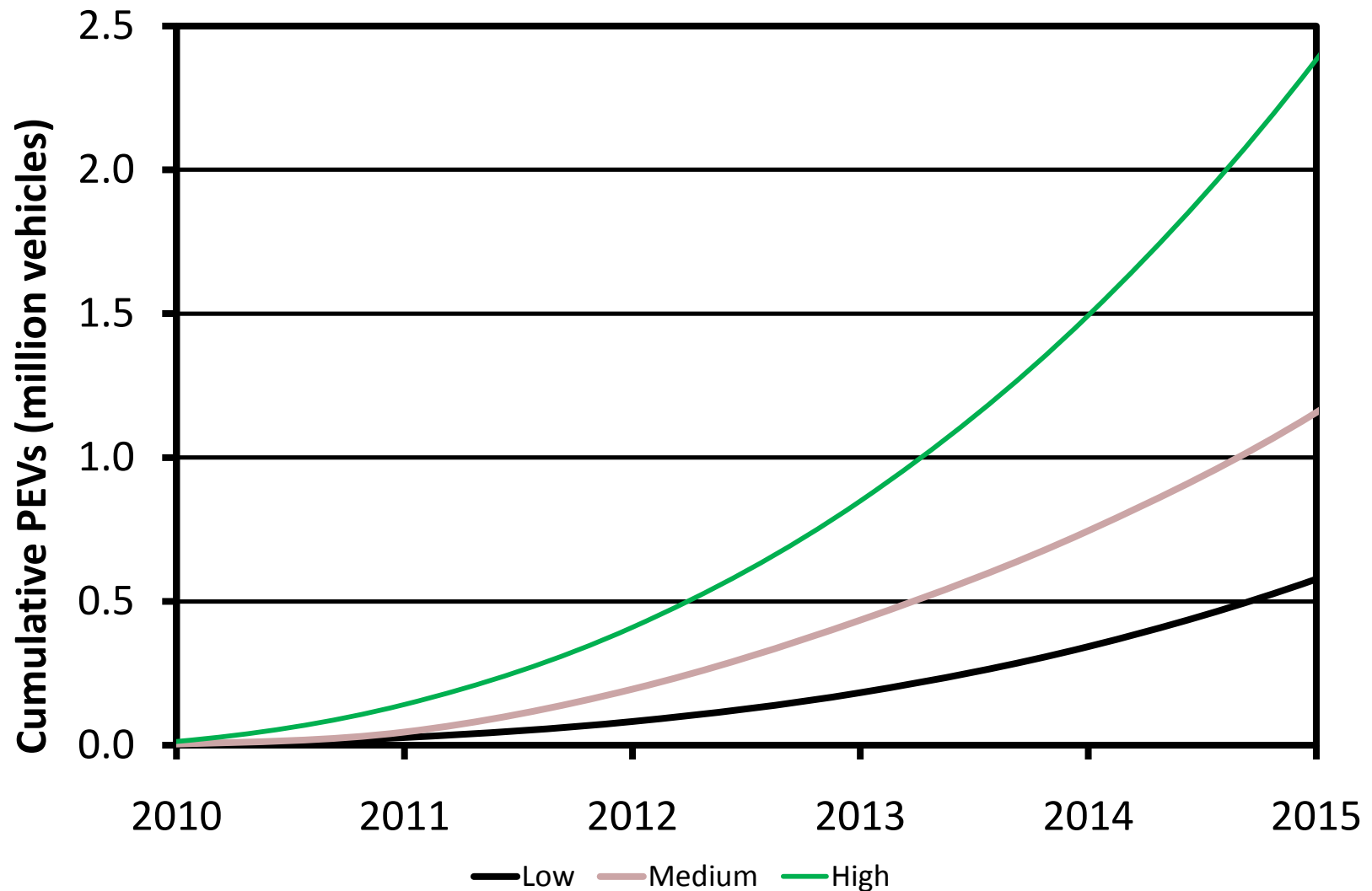
The Pipeline for New Models is Promising



Between 1999 and 2004, there were three hybrids introduced to the U.S. market (Prius, Insight, Civic Hybrid)

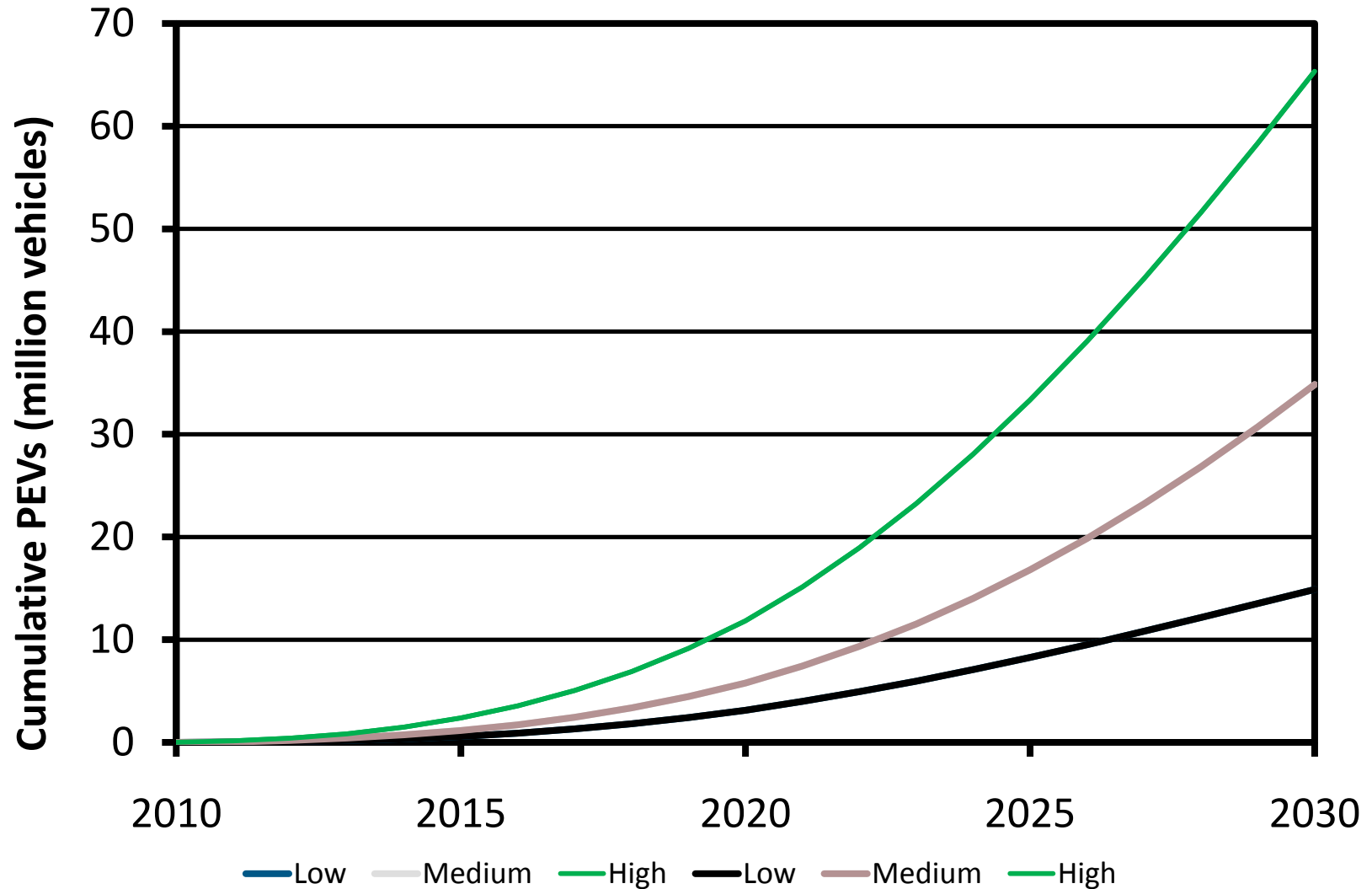
Near-Term PEV Projections

Establishing market, sustainable business case



Long-Term PEV Projections

Production volume, cost, awareness for a mainstream product



Near-Term Objectives

- Cost reductions—both vehicle and infrastructure—are critical
- Build public awareness
- Develop realistic and efficient public infrastructures
- Simplify infrastructure installation and offerings
- Migrate PEV technology to new platforms

At this point in time, nothing is more important than getting the as many great PEVs in the hands of drivers as possible

Initial Impressions of Vehicles & Infrastructure

- Impressions, not data at this point
- High proportion of Level 2 requests
- Significant issues with multi-unit dwellings (condos, etc)
- Public infrastructure just getting started
- Probably will see increased emphasis on workplace charging



Chevrolet Volt

50-mile roundtrip commute

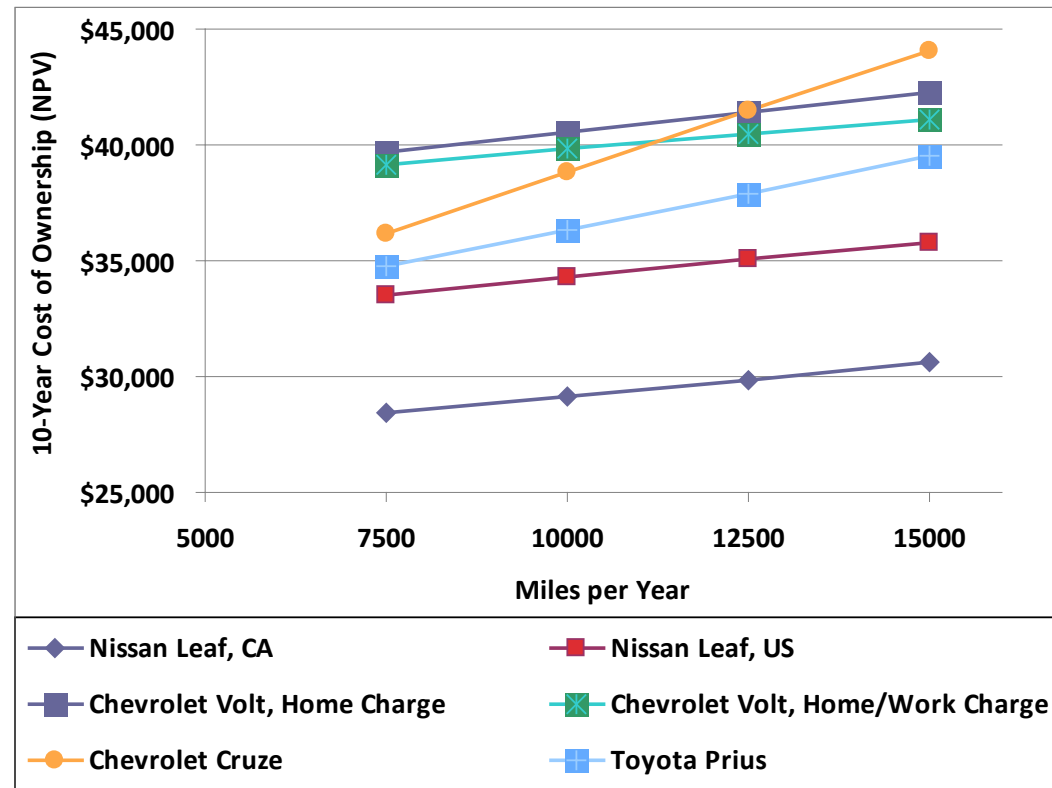
Level 1 – Home Charging

**Level 2 – Workplace
Charging**

~92% Electricity Utilization

Plug-In EV Owner Economics

- **Cost ≠ Price**
 - Difficult to compare early market PEVs with gasoline vehicles – PEV pricing is not yet stable
- First generation PEVs are surprisingly competitive economically
 - Cost reduction must equal, then exceed tax credits
- Comparable gasoline car fuel economy ~ 30 mpg
 - 100k mile fuel costs ~ \$13,500
 - 150k mile fuel costs ~ \$20,000



Simple 10-Year Ownership Assumption

Electricity: \$0.11/kW Gasoline: \$4.04/gal
Incentives: \$7500 federal, \$5000 state (Leaf only)
Level 2 Home Infrastructure = \$2000 (Leaf only)

Three Ways to Charge a PEV

120V – Level 1

Portable cordset
Use any 120V outlet
Up to 1.44 kW



DC Fast Charging

Up to ~ 50 – 60 kW
Fast, expensive

240V – Level 2

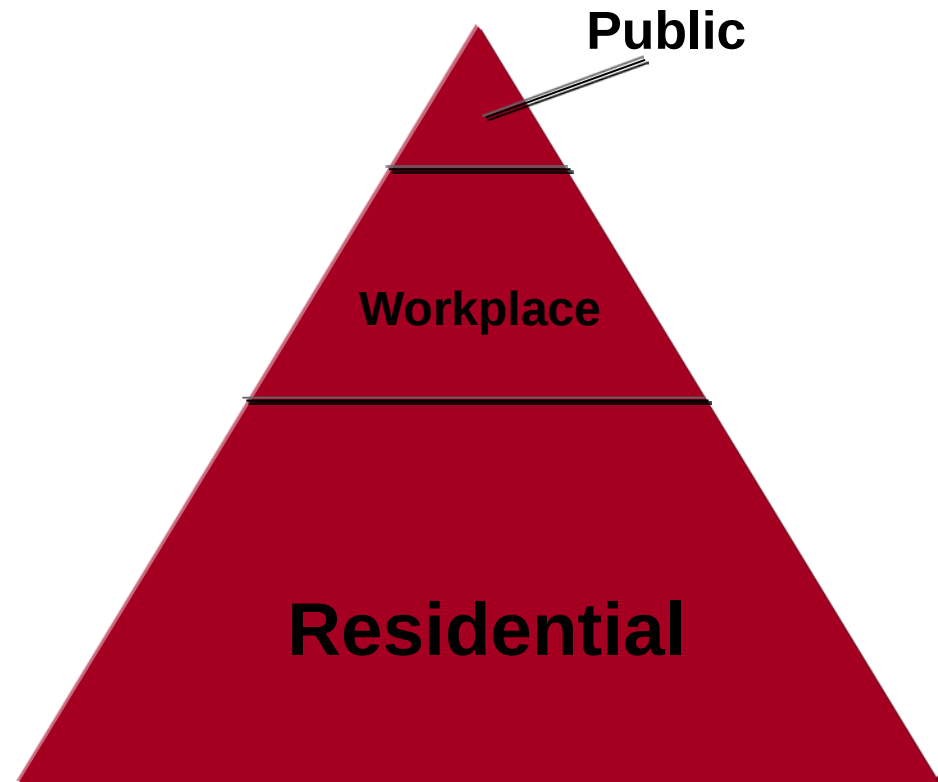
Permanent charge station (EVSE)
Typ. 3.3 – 6.6 kW, but up to 19.2 kW



Three 'Places' to Charge

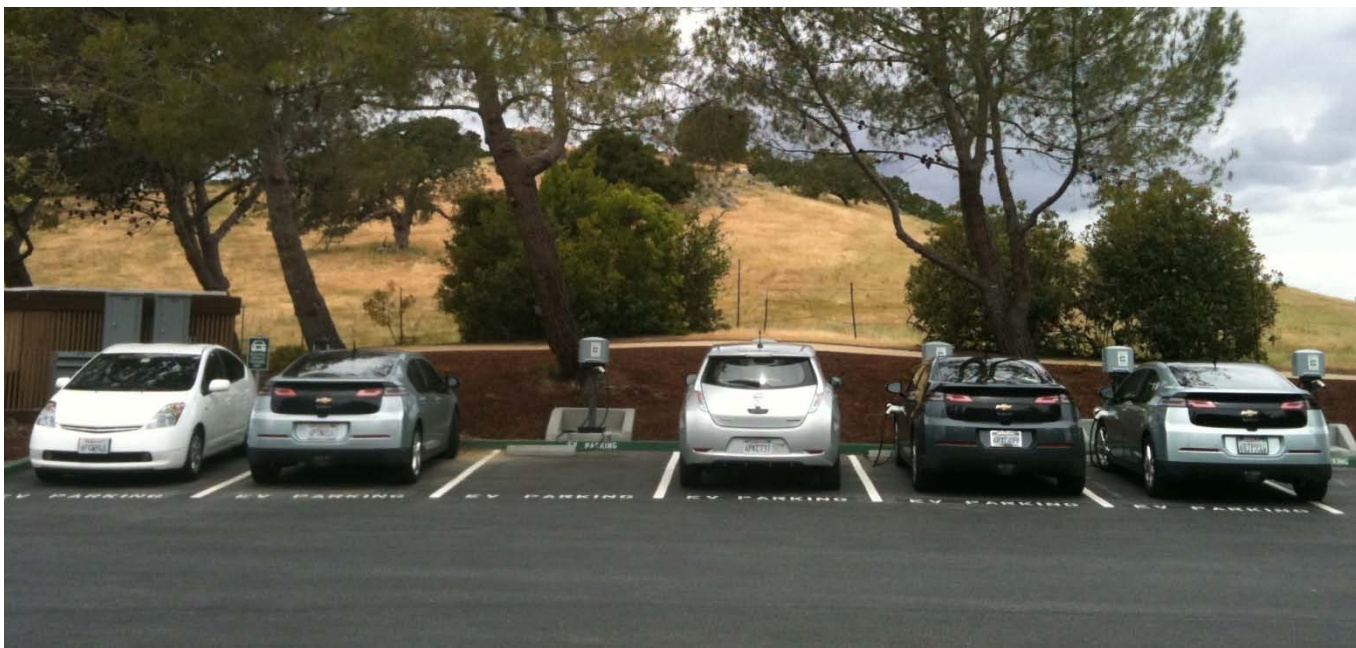
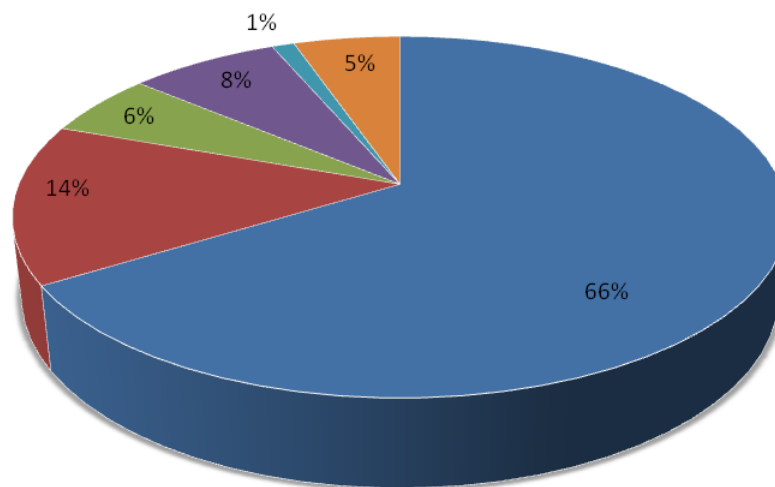
- **Build Today's Infrastructure Today**

- Infrastructure is expensive
 - ~ \$1500 home, \$2500+ public
- Focus on Residential
 - 95% of vehicles end day at home
 - Costs can exceed \$2200 - \$2500
 - Cost and lead time minimization
- Workplace
 - 2nd priority in terms of use
- Public Charging
 - Critical vs. convenience
 - **Understand DC Fast Charging**
 - Long-term sustaining of infrastructure



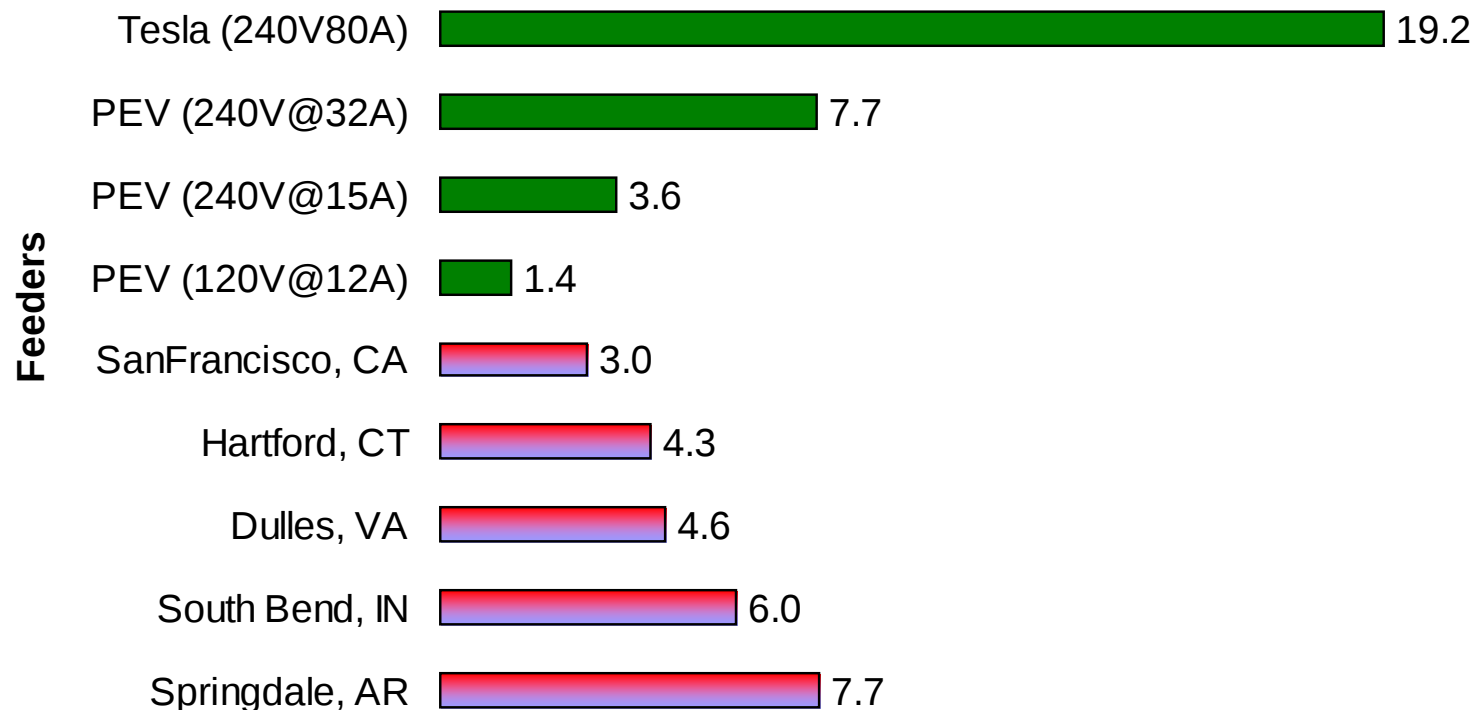
Fleet distribution during the week

■ Home ■ Work ■ Commercial ■ Other ■ School & Church ■ Driving



Peak Demand

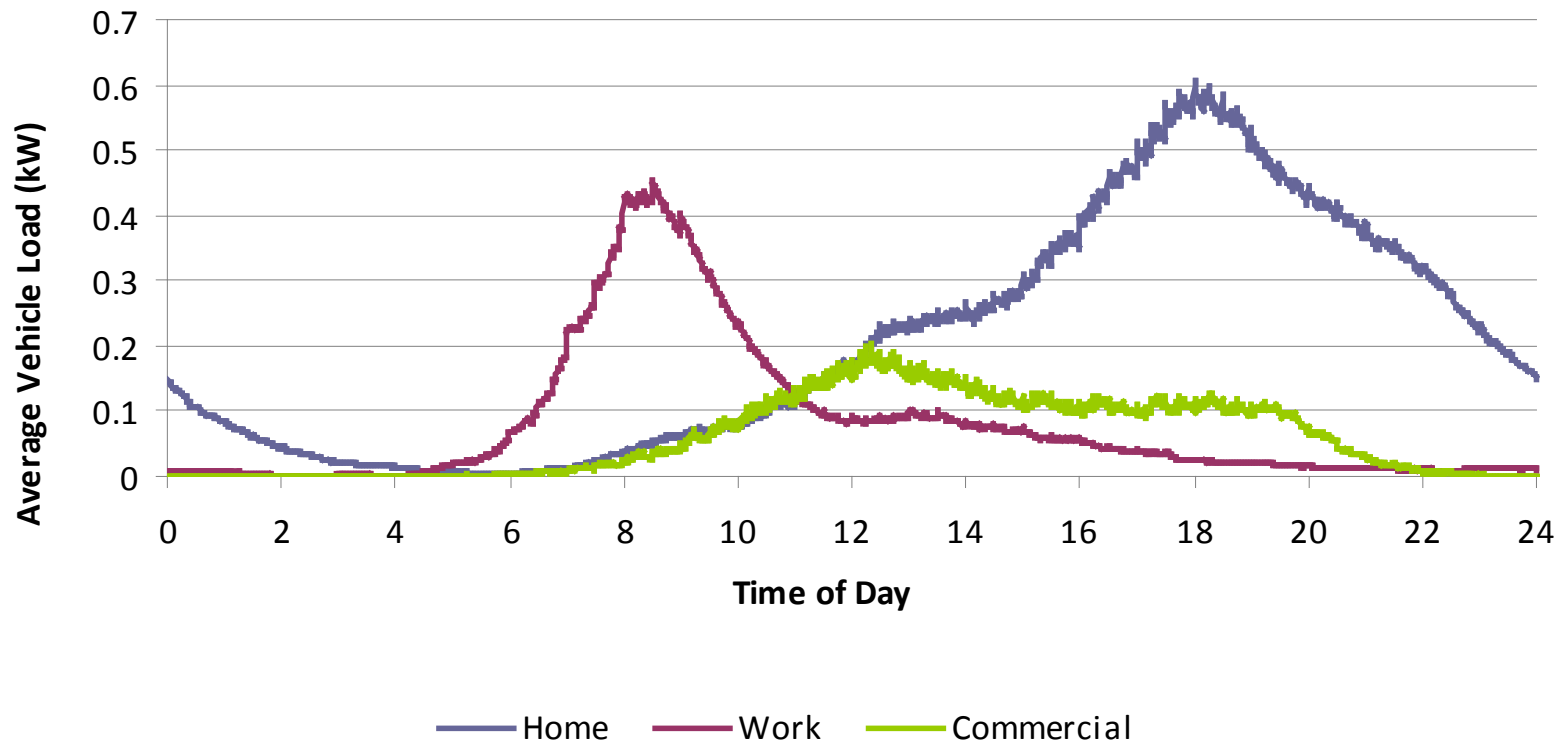
Average Peak Summer Demand Per Household (KW)



**PEV Peak Demand Depends on Charging Capacity
(Voltage/Amperage)**

Grid Impacts

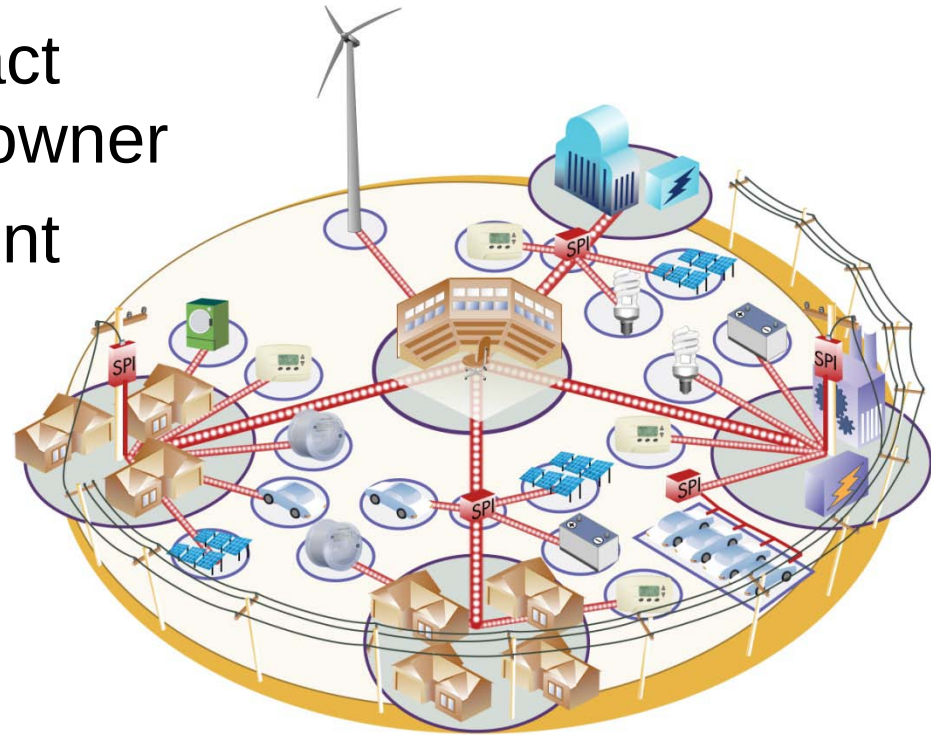
Average Location Load (3.3 kW Rate)



Smart Charging is the Key to Reducing Grid Impacts

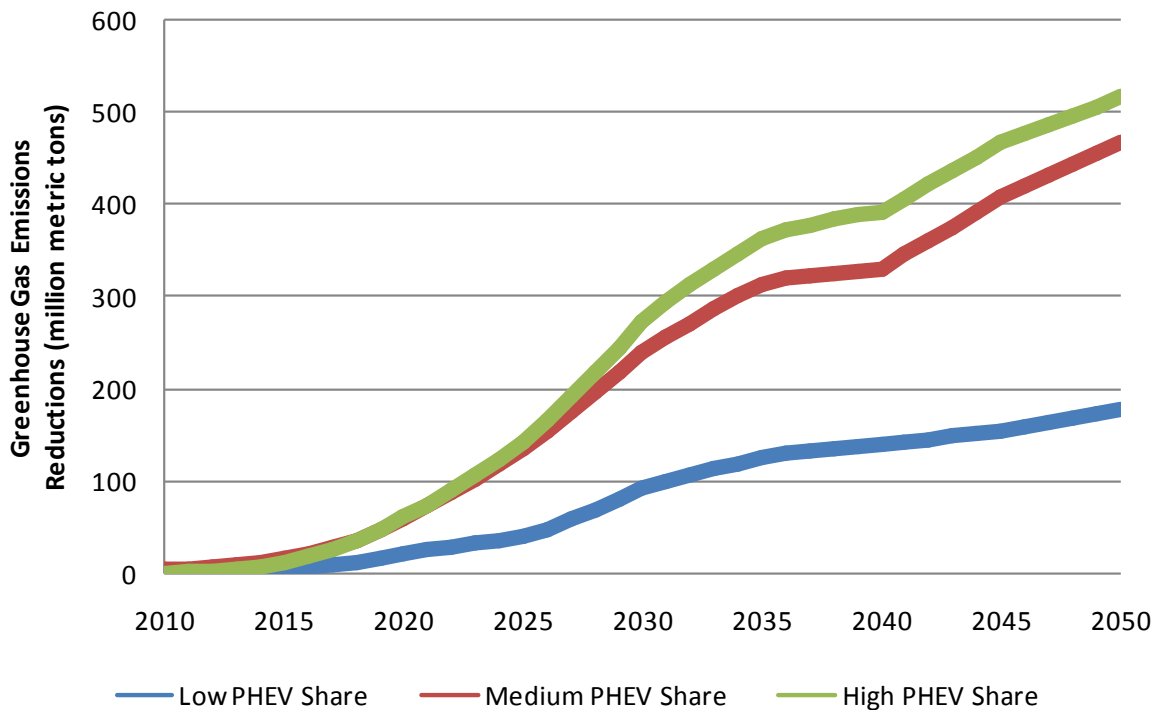
Vision – By 2015, all new plug-in vehicles can communicate to the smart grid and charging is intelligently controlled

- ‘Smart charging’ is a compact between utility and vehicle owner
 - Low in cost and convenient for vehicle operator
 - Minimize system impacts
- Implement with AMI, HAN, internet, telematics, etc.
- Vary time-of-day and charge power



Greenhouse Gas Emissions

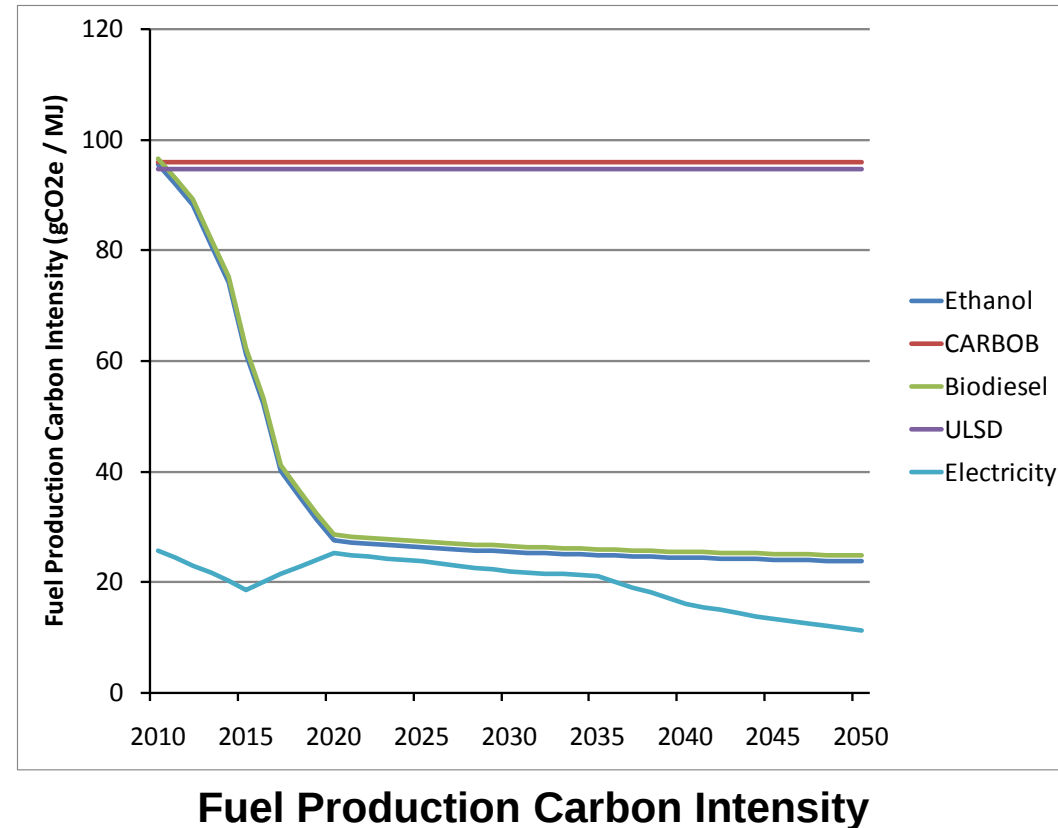
- Electricity grid evolves over time
- Nationwide fleet takes time to renew itself or “turn over”
- Impact would be low in early years, but could be very high in future
- A potential 400-500 million metric ton annual reduction in GHG emissions



**Annual Reduction in Greenhouse Gas Emissions
From PHEV Adoption**

Electricity as a Low Carbon Fuel in CA

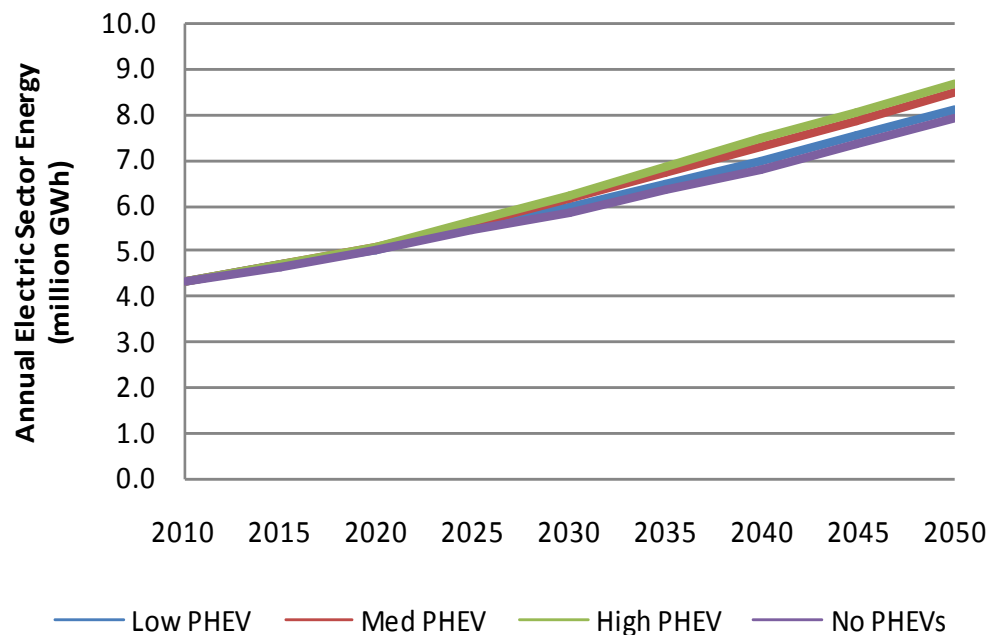
- Marginal electricity supply is low GHG for ET
- Vehicle penetration is dominant factor
- EV range, electricity source not as significant



Impacts to Energy

Electricity and Petroleum

- Moderate electricity demand growth
- Capacity expansion 19 to 72 GW by 2050 nationwide (1.2 – 4.6%)
- 3-4 million barrels per day in oil savings (Medium PHEV Case, 2050)

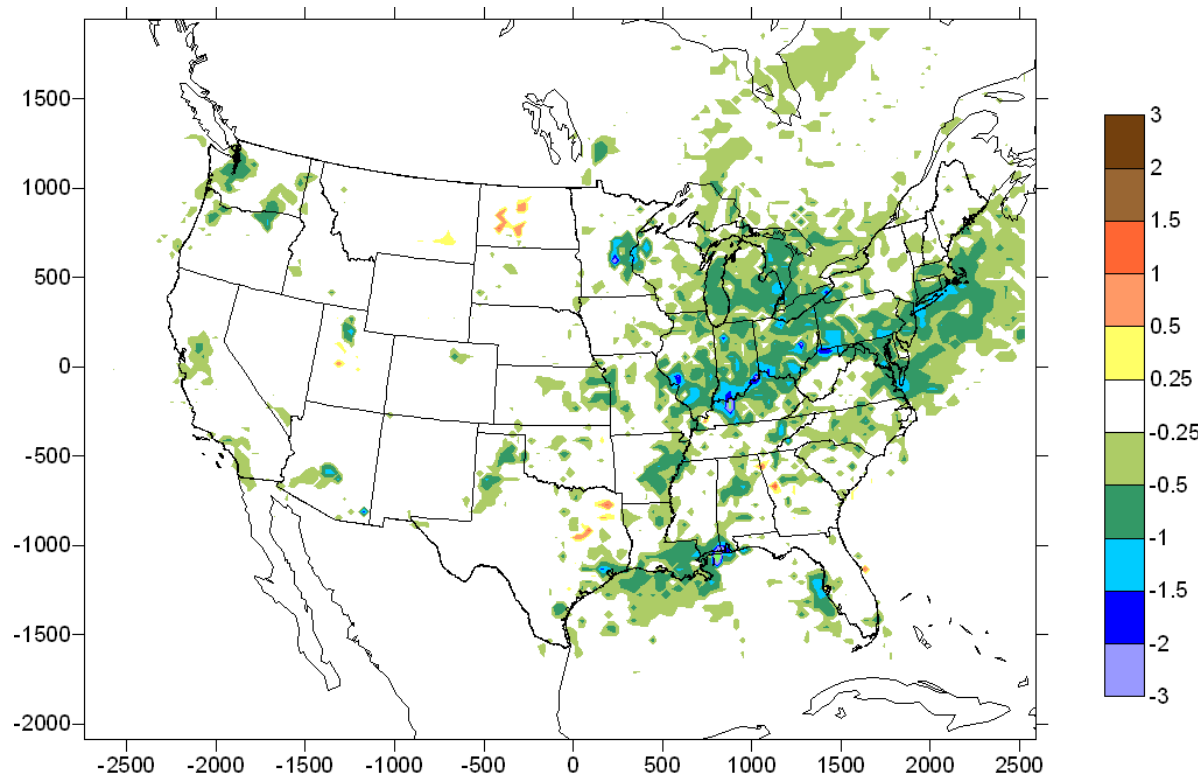


Electricity Demand: Medium CO₂ Case

PHEVs Improve Overall Air Quality

Reduced Formation of Ozone

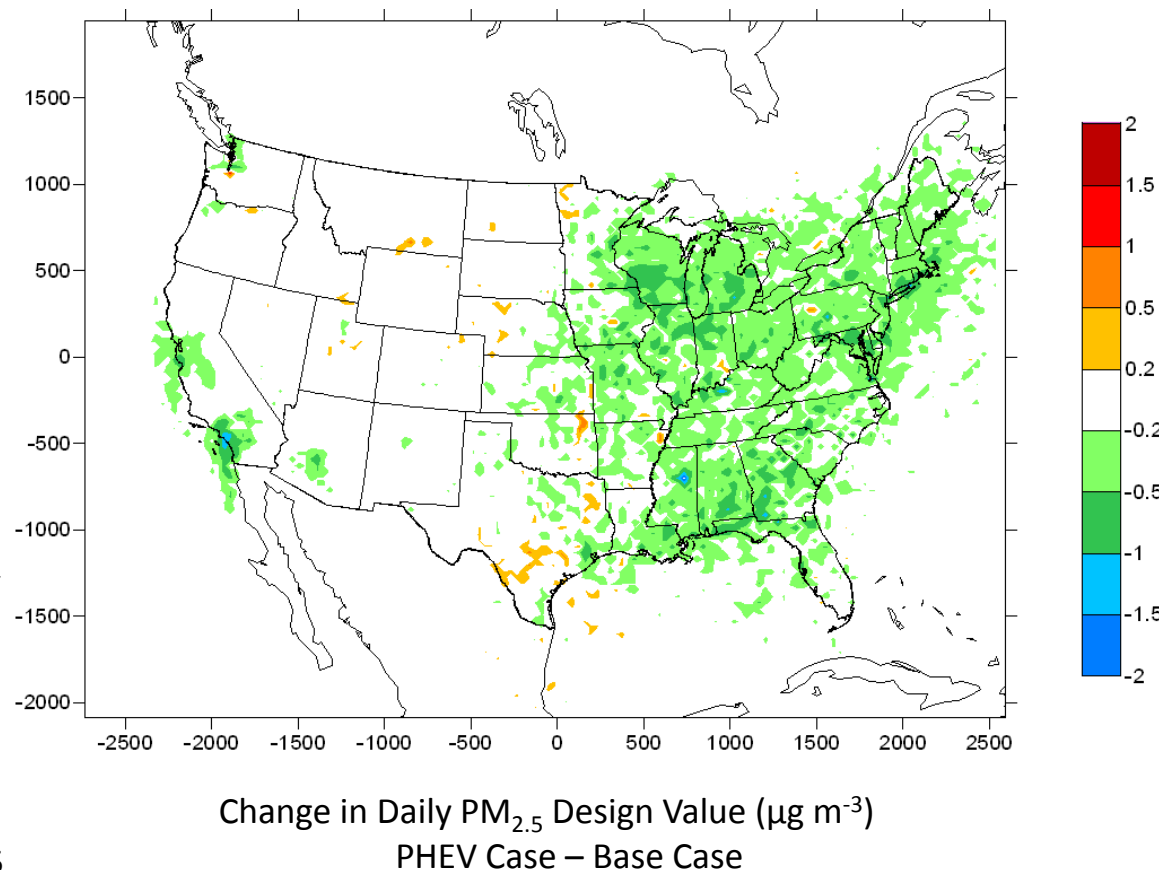
- Air quality model simulates atmospheric chemistry and transport
- Lower NO_x and VOC emissions results in less ozone formation particularly in urban areas



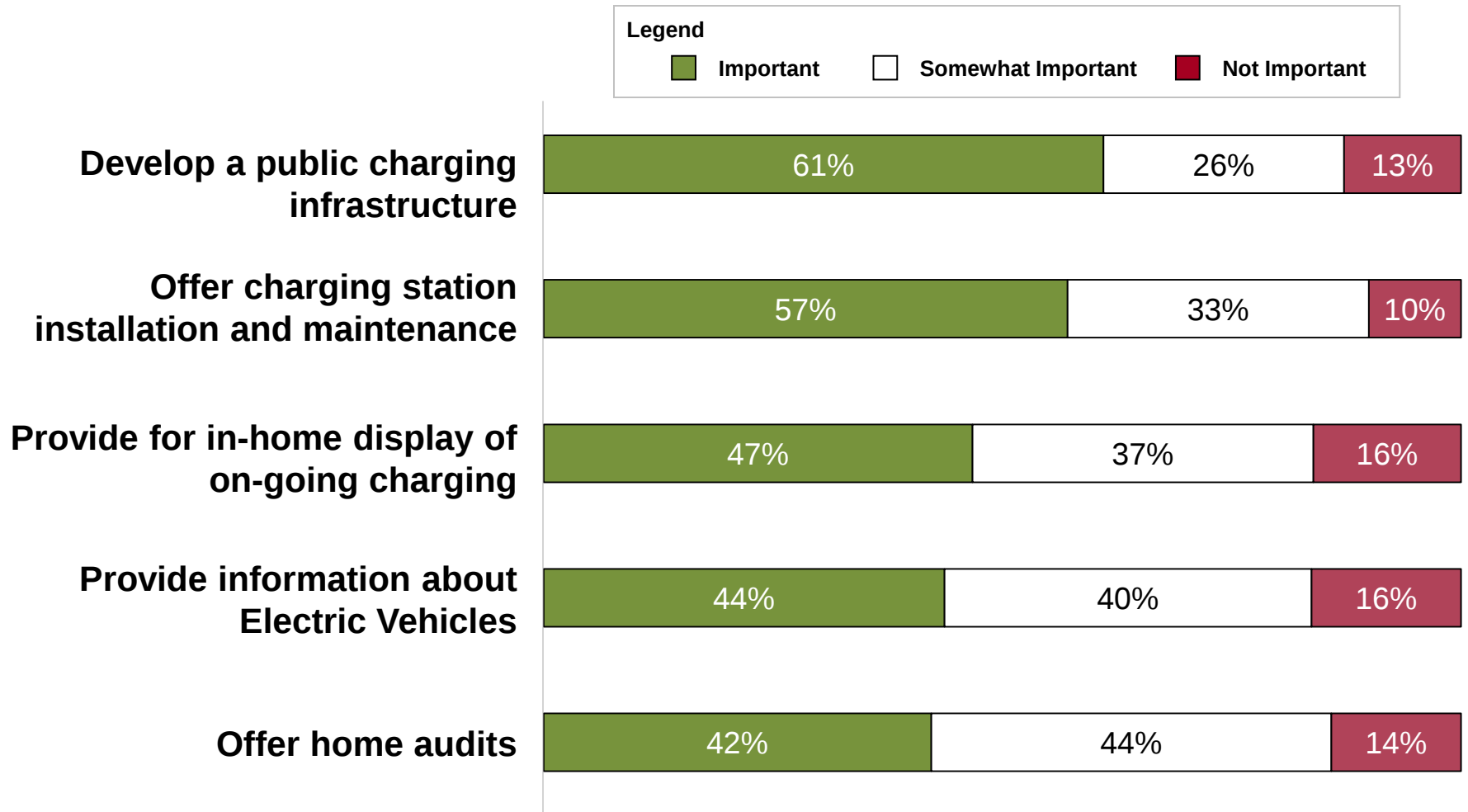
PHEVs Improve Overall Air Quality

Reduced Formation of Secondary PM_{2.5}

- PM_{2.5} includes both direct emissions and secondary PM formed in the atmosphere
- PHEVs reduce motor vehicle emissions of VOC and NO_x.
- VOCs emissions from power plants are not significant
- Total annual SO₂ and NO_x from power plants capped by federal law
- The net result of PHEVs is a notable decrease in the formation of secondary PM_{2.5}



Consumer Expectations of their Utility



Plug-In 2011 Conference and Exposition July 18-20, Raleigh, North Carolina



The vehicles are here. The choice is yours.